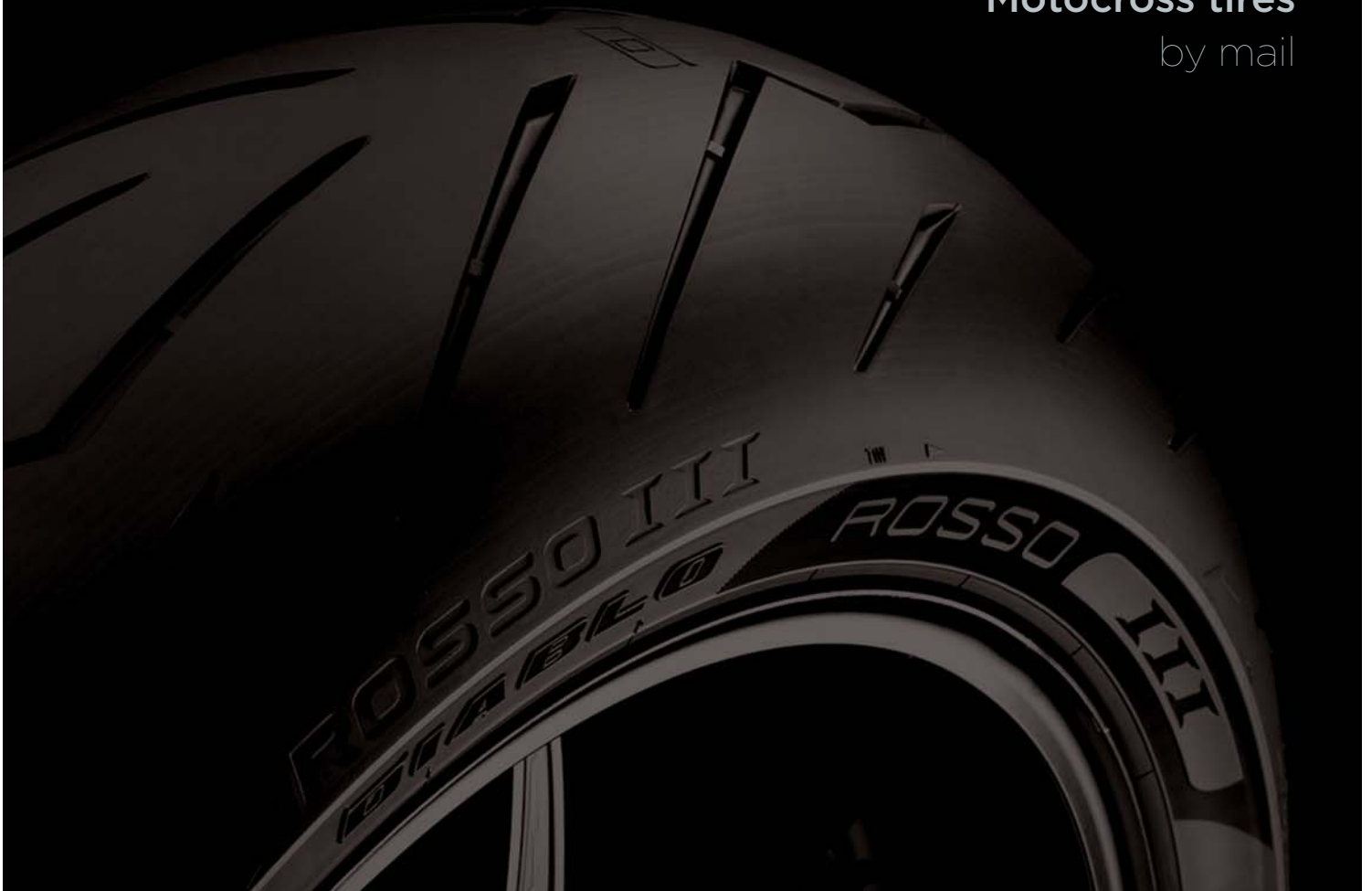




40/20 PROMOTION

Receive a **\$40 rebate*** on qualifying
Pirelli motorcycle street tires or
\$20 rebate* on **Pirelli
Motocross tires**
by mail



40/20 PROMOTION DETAILS

* Rebate in the form of a \$40 or \$20 Visa® Prepaid Card by mail when you purchase a set of two (2) Pirelli brand Motorcycle tires from a participating dealer between 3/1/2016-5/31/2016. Card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Full terms and conditions can be found at www.pirelli.com/usmotopromo



POWER IS NOTHING WITHOUT CONTROL



40/20

pirelli.com/usmotopromo

RECEIVE A \$40 REBATE* ON QUALIFYING PIRELLI MOTORCYCLE STREET TIRES OR \$20 REBATE* ON PIRELLI MOTOCROSS TIRES BY MAIL

THE FOLLOWING STEPS MUST BE COMPLETED TO CLAIM YOUR 40/20, \$40 OR \$20 PIRELLI VISA® PREPAID CARD

- Purchase from participating Pirelli dealers between 12:00 a.m.ET March 1, 2016 and 11:59 p.m. ET May 31, 2016
- Review and agree to "Terms & Conditions."
- Complete the claim form below or go to pirelli.com/usmotopromo to download a mail-in form, or complete the form online, and follow the "Terms & Conditions."
- Email, upload or send in your Proof of Purchase receipt along with your Claim ID # after you fill out the below claim form (or complete and submit it online).

NOTE: If you are mailing in your claim form and proof of purchase follow the "Terms & Conditions." All fields marked with an * are required.

Name* _____

Email* _____

Address* _____

City* _____

State* _____ Zip Code* _____

Phone* _____

Number of Bikes Owned _____

Primary Bike Make, Model & Year _____

Place of Tire Purchase _____

What factor most influenced you to decide to purchase Pirelli tires at this time?

- Dealer recommendation
- Friend or other personal expert recommendation
- Highly rated online
- Promotion - to receive the free gift
- Magazine reviews/comparison testing
- Replacing the Original Equipment (OE) tire
- Excellent value for money

What Social Media do you actively use?

- Facebook
- Instagram
- None
- Twitter
- Reddit

What brand of tire were you using before purchasing this replacement set?

- Avon
- Dunlop
- Pirelli
- Bridgestone
- Metzeler
- Shinko
- Continental
- Michelin
- Other

- Yes, I would like to receive communications such as coupons, mailings, information, or offers from Metzeler

PIRELLI "40/20" VISA PREPAID CARD REBATE USA PROMOTION TERMS AND CONDITIONS

When you purchase a set (a front and a rear) of two (2) Pirelli brand motorcycle tires in any combination, you may be eligible to receive a \$40 USD Pirelli Visa® Prepaid Card by mail with purchase of a set of street (non-race, DOT) tires, OR a \$20 Visa prepaid card when purchasing a set of off-road (motocross, non-DOT) tires. Offer valid on tires purchased from participating dealers between 12:00 a.m.ET March 1, 2016 and 11:59 p.m. ET May 31, 2016. Offer valid only for legal residents of the 50 United States and the District of Columbia who are individual consumers.

To receive your Visa prepaid card, you must: (1) go to www.pirelli.com/usmotopromo and download the form, or receive one from your dealer, and (2) submit your form and a copy of your invoice (invoice must include your name, the eligible tire name and date of purchase) to:

Velocity, Inc.
C/O Pirelli Moto "40/20" rebate
715 Clinton St.
Reading, Pennsylvania 19601

-OR-

Enter your claim and submit your proof of purchase online at www.pirelli.com/usmotopromo

For questions regarding this promotion or the status of your request, you may email us at: usmotopromo@pirelli.com or www.pirelli.com/usmotopromo if you entered online.

Requests must be submitted online or postmarked by June 30, 2016. Not valid with other offers. Void where taxed, restricted or prohibited. Allow six to eight weeks for delivery of the Visa prepaid card. Pirelli reserves the right to substitute an item of similar value in the event of unavailability of the promotional item without prior notice. Limit one offer per envelope and two per name/household/address. Pirelli reserves the right to confirm identification and request additional proof of purchase to substantiate claim. Fraudulent submissions could result in federal prosecution under US Mail fraud statutes (18 USC Sections 1341 and 1342). This promotion is subject to all federal, state and local laws and regulations. Please retain copies of the materials you submit. All requests become the property of Pirelli and will not be returned. Pirelli is not responsible for any late, lost, illegible, postage due or misdirected mail, claims that are corrupted, inaccessible, garbled or otherwise defective, online claims not received due to electronic, programming, internet or any outside website malfunction. Pirelli reserves the right to cease making the claim form available online due to electronic, programming or technological problems/malfunctions/failures of any kind.

The information you submit herein is governed by the Pirelli privacy policy, which can be found at <http://www.pirelli.com/tire/us/en/site/privacydl.html>.

Prepaid Card Disclaimer:

Prepaid card is given to you as a rebate and no money has been paid by you for the card. Prepaid card is issued by MetaBank®, Member FDIC, pursuant to a license from Visa U.S.A. Inc. No cash access or recurring payments. Card valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Card terms and conditions apply, see MyPrepaidCenter.com/site/visa-promo.

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